

MISSION CRITICAL. BUSINESS CRITICAL.

ANNIVERSARY







OMTEC's mission is to EDUCATE, CONNECT and EMPOWER the people who build orthopedic products.

The orthopedic industry continues to evolve at an exciting pace. As ORTHOWORLD projects the global orthopedic market to reach \$70 billion in revenue in 2026, manufacturers and suppliers are doubling down on innovation, operational excellence, and trusted partnerships. Success in this climate requires more than great product. It demands meaningful connections and shared knowledge.

That's where OMTEC comes in.

Now in its 20th year, the Orthopaedic Manufacturing & Technology Exposition and Conference remains the only event in the world dedicated exclusively to the orthopedic manufacturing community.

For exhibitors, OMTEC delivers a powerful platform to showcase capabilities, forge new relationships and

strengthen existing partnerships. In fact, orthopedic OEMs consistently cite networking and supplier engagement as their top reasons for attending. You'll meet decision-makers and influencers from R&D, supply chain, procurement, operations and executive leadership. All looking for the expertise and innovation your company offers.

OMTEC is more than a trade show. It's a community hub where orthopedic leaders come to learn, solve problems, and move the industry forward together. As an exhibitor, you'll not only gain visibility, you'll gain access to the people and ideas shaping the future of orthopedics.

We invite you to join us in Chicago in June 2026 and position your company as an essential solutions provider at the industry's most trusted and focused event.

TOP 3 REASONS TO EXHIBIT

Return on Investment

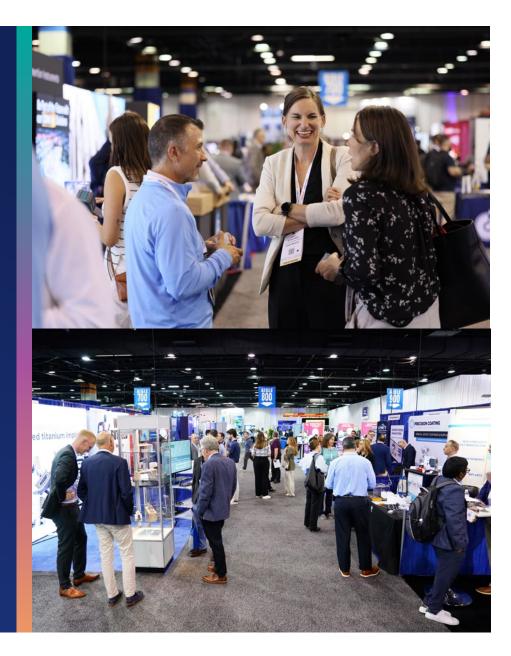
OMTEC generates business for exhibitors. Over 80% of the exhibitors that attend OMTEC return for the next year's conference.

High Quality Attendees

88% of exhibitor survey respondents rated the quality of attendees as "good" to "excellent." Industry-leading companies attend OMTEC every year.

Superior Service

We are honored to consistently receive stellar customer service ratings from exhibitors and attendees.





OMTEC is all about quality leads. It consistently attracts high-level executives with real decision-making power, leading to meaningful and productive conversations."

Tim Steber / Regional Sales Manager Solar Atmospheres



We will definitely exhibit next year. OMTEC is our Super Bowl!"

Dennis Rahill / Business
Development Manager
United Performance
Metals



OMTEC is the premier event in the orthopedic industry for connecting OEM decision-makers and suppliers. It's truly the only one we consider a must-attend for our company to exhibit."

Ben Koestler / Business Development Manager / Engineered Medical Systems 300

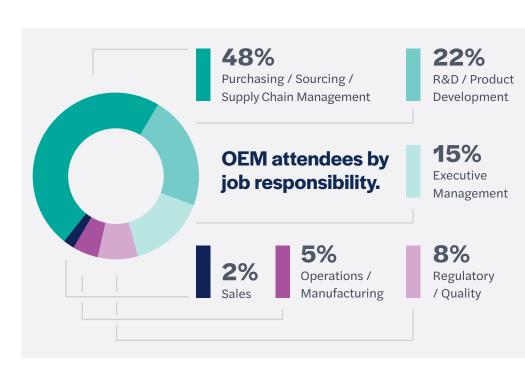
OEM decision makers/ influencers from 80 unique companies 1,000

Exhibiting personnel from 215 companies

200

Professionals from a variety of supplier companies, consultancies and financial or private equity firms 50

Subject matter experts who serve as speakers or simply attend to represent academia or the entrepreneurial surgeon community







As someone new to my company, OMTEC was a great opportunity to meet our suppliers face-to-face and gain insight into advancements and education in orthopedics."

Jack Thompson / R&D Engineer-Packaging / **Skeletal Dynamics**



OMTEC makes it highly efficient to connect with many suppliers in one location—especially those located outside our region."

Charles Campbell / Associate Supplier Quality Director

Zimmer Biomet



Connecting in person with suppliers I had only known remotely was a meaningful highlight of my OMTEC experience."

Nick Telesmanic / Purchasing Manager / Camber Spine

Each Booth Includes

- Carpet in show colors (blue)
- Signage (7" x 44" with company name and booth number)
- Pipe and Drape: 8' high back drape and 3' side dividers for 10x10s and 10x20s

Please note: No booth furnishings, electricity or wired internet is provided. Only carpet is provided.



Booth Sizes and Prices 10' x 10' \$5,300 10' x 20' \$10,600 20' x 20' \$21,200

Booth Assignment

Companies with the highest Priority Points will choose their booth location first, followed by those in the next tiers. The selection process begins September 8, 2025. Beginning October 6, 2025, booths will be assigned on a first-come, first-served basis.

Priority Points are earned through booth size, advertising and sponsorship commitments and years of participation.

Each Exhibitor Receives



Visibility in the online Exhibitor Listing and Conference Program



Registration promo code to extend to customers



5 staff badges per 100 square feet of space rented. Staff badges provide access to all meals, education and social gatherings.



Complimentary coverage of press releases in BONEZONE® Supplier News



Website, email and social media graphics to help you promote your booth



List of registrants emailed pre-event and a list of attendees emailed post-event.



Click here to submit your booth application today!

Once your application is approved, you'll be invoiced in full, with payment due January 15, 2026. After that date, full payment is due upon receipt. Align your brand with OMTEC's purposeful, trusted education and its internationally recognized commitment to advancing orthopedics. OMTEC sponsorships put your company at the center of powerful networking and social gatherings—creating spaces where meaningful connections spark business opportunities. These carefully designed sponsorships drive quality traffic to your booth, elevate brand equity and build lasting awareness of your company's core strengths.



All sponsors benefit from the following:

- Company logo on OMTECexpo.com.
- Company logo featured in onsite sponsorship signage.
- Enhanced listing online and in the Conference Program.
- Participation in an onsite raffle to drive OEMs to your booth.

PLATINUM / \$20,000 / 5 AVAILABLE



Exhibit Floor Open House and Happy Hour

Celebrate OMTEC's 20th Anniversary as the exclusive sponsor of our inaugural Tuesday evening gathering on the Exhibit Floor!

For the first time in OMTEC history, the exhibit hall will open Tuesday evening—responding to OEM demand for more time with exhibiting companies. The newly expanded café will showcase your brand as attendees enjoy hearty appetizers and drinks.

An elevated emcee announcement will toast your company, highlight your booth location, and spotlight your core competencies. You'll also take the café stage to deliver a warm welcome and brief message of your own.

Your branding will be bold, prominent, and unmistakable—from signage to environmental elements, everyone will know who made this celebration possible.

Keynote Breakfast

Position your brand at the forefront of OMTEC by sponsoring the highly anticipated Keynote Breakfast. Held in an elegantly arranged banquet room, this opportunity aligns your company with must-see content, presentation of the OMTEC Awards, and a generous hot breakfast served to all attendees.

Your logo will be prominently displayed on opening slides, the stage backdrop, and projected onto the banquet walls using GOBO lighting for a striking visual presence. Branded flatware wraps bring your logo directly to each attendee's place setting.

Your company will be recognized in the opening remarks, and you'll have the opportunity to deliver a brief welcome from the stage. Post-event, the Keynote video will be published and promoted, giving your brand extended reach and long-term visibility.

PLATINUM / \$20,000 / 5 AVAILABLE



Tech Center

The Tech Center is a custom-built, high-traffic educational area located directly on the Exhibit Floor, with seating for 60+ attendees per session. It delivers practical, technical education that attracts engaged OEM professionals and suppliers alike.

As the exclusive sponsor, your company receives naming rights and bold, repeated brand exposure throughout the space. Your logo will be prominently featured on the stage backdrop, opening and interim slides, directional floor stickers, and schedule signage. Attendees will also receive logoed tins of mints—a conference essential and a memorable takeaway.

Post-event, select Tech Center session videos—featuring an introduction by your team—will be published and promoted, giving your brand extended reach and long-term visibility well beyond the show floor.

Cocktails & Connections Networking Reception

By Wednesday afternoon, everyone's in. OEMs, suppliers, and key decision-makers are fully engaged—and Connections & Cocktails is where those conversations continue to gain traction.

As the exclusive sponsor, your brand sets the tone for this high-energy gathering in the heart of the Exhibit Floor. After a full day of education, networking, and booth meetings—not to mention Tuesday night's momentum—attendees will be ready to unwind, recharge, and take promising connections to the next level.

Your company will be recognized in a live emcee announcement that highlights your booth, core capabilities, and role in making this event possible. You'll also have the opportunity to address the crowd with a brief, on-brand welcome.

Bold, visible branding throughout the café ensures your presence is impossible to miss—and just before the event wraps, the OEM Raffle Drawing delivers added excitement and visibility.

PLATINUM / \$20,000 / 5 AVAILABLE





The Beer Garden

The Beer Garden is more than a place to unwind—it's a strategically designed hub for casual connection and meaningful business conversation. As the exclusive sponsor, your brand will anchor this high-traffic, permanent fixture on the Exhibit Floor.

Complete with greenery, picnic tables, and of course, beer—we'll bring the outdoors in to foster an open, relaxed environment. Research shows that casual settings and natural elements can reduce stress, spark creative thinking, and make people more open to new ideas and partnerships. That makes the Beer Garden a powerful backdrop for OEMs and suppliers to connect authentically.



Your brand will be boldly displayed on signage throughout the space, as well as on custom coasters and cups—ensuring you're seen and remembered. Attendees will know exactly who made this vibrant experience possible.

GOLD / \$16,000 / 6 AVAILABLE





Think Tank

The Think Tank is a focused, interactive education space where today's most pressing challenges are explored and solved. Located directly on the Exhibit Floor, this high-traffic, collaborative venue seats 50+ attendees and encourages meaningful dialogue among OEMs and suppliers.

As the exclusive sponsor, your company receives naming rights and strong brand visibility throughout the space. Your logo will be prominently displayed on directional floor stickers, onsite signage, and welcome/interim slides shown between sessions.

Attendees will also receive branded tins of mints—a functional, memorable takeaway that keeps your brand in hand.

Session Rooms

High-value education sessions and speed networking events take place just off the Exhibit Floor in two formal session rooms, drawing a focused audience of OEMs and suppliers seeking insight, solutions and new partners.

As the exclusive sponsor, your brand will be boldly featured in both rooms through a lighted GOBO projection of your logo on the wall, high-visibility onsite signage displaying the room schedule and branded opening/interim slides.

Each seat will be stocked with custom-branded notebooks and pens, providing a lasting and practical touchpoint for your company. Two 6' tables at the back of the rooms allow you to display literature, giveaways or marketing materials—maximizing your visibility as participants enter and exit.

GOLD / \$16,000 / 6 AVAILABLE



Conference Bags

Your brand in every hand—literally. As the exclusive Conference Bag Sponsor, your company will provide every OEM attendee with a high-quality, branded bag at badge pickup, ensuring your logo is seen by the most important decision-makers from the moment they arrive.

With attendees carrying your logo from session rooms to booth meetings, your message travels across the Exhibit Floor—and often, well beyond OMTEC.

Pancake Power Hour

OMTEC's final day kicks off with a hot breakfast in the Exhibit Hall Café, featuring fluffy pancakes, fresh fruit, and other gourmet accompaniments to help attendees start strong and stay sharp.

With over 200 exhibitors on the floor, there's still business to be done—and your sponsorship ensures you're part of that momentum. Your company will be prominently recognized as the exclusive sponsor through onsite logo displays, branded napkins, and a live shoutout from the café stage thanking you and encouraging attendees to visit your booth.

You'll also have the opportunity to deliver a brief message from the stage, putting your brand—and your voice—at the center of this high-value moment on the show floor.

GOLD / \$16,000 / 6 AVAILABLE



Professional Headshot Booth

Align your brand with one of OMTEC's most appreciated and high-impact experiences: the Professional Headshot Booth. Located on the Exhibit Floor, this sponsorship offers continuous exposure to OEMs and suppliers as they take advantage of complimentary, high-quality portraits.

While participants wait in line, your branded looping video will be displayed on a large monitor—giving you direct visibility and storytelling time with a highly engaged audience. Each headshot will be delivered in an email featuring your company's logo and a custom message such as: "This experience was made possible by [Sponsor Name]. Learn more about them here."—complete with a call-to-action or link of your choosing.

This sponsorship ensures your brand is remembered, appreciated, and directly associated with a valuable take-home asset that attendees will use long after OMTEC ends.

OMTEC Signature Lunch

The OMTEC Signature Lunch plays a critical role in keeping participants engaged and connected. Served in the Exhibit Hall Café, this hot, hearty meal allows OEMs and suppliers to stay on the show floor—maximizing their time, deepening conversations, and advancing business goals without the need to leave for lunch.

As the exclusive sponsor, your brand will be unmistakably visible through café signage, branded napkins, and a verbal acknowledgment from the stage:

"Please give a round of applause to [Company Name] in Booth #123 for making this amazing lunch possible!"

You'll also have the opportunity to address the crowd with brief remarks, aligning your brand with OMTEC's core mission: bringing the orthopedic industry together to make meaningful progress.

This is more than a meal—it's a powerful show of support for connection, collaboration, and the advancement of orthopedics.

SILVER / \$12,000 / 5 AVAILABLE



Coffee/Tea Station (2 available)

Coffee and tea access consistently ranks among the most-requested amenities—and as the exclusive sponsor, your brand will be front and center at this high-traffic, highly appreciated station.

Located in or near the Exhibit Hall Café, a popular gathering point, the coffee and tea station ensures steady visibility throughout the event. Your sponsorship includes branded coffee cups, a custom logoed tablecloth, and bold signage that clearly associates your company with this much-loved offering. It's a practical, high-touch sponsorship that attendees will see—and appreciate—again and again.

Water Station (2 available)

Make a lasting impression—while supporting sustainability. As a Water Station Sponsor, your brand will be featured on high-quality, reusable water bottles placed at water dispensers in a high-traffic area of the conference.

This upgraded experience goes far beyond the typical offering of disposable plastic bottles. It reflects a deeper investment in both the participant experience and environmental responsibility—offering your company a chance to align with those values while benefiting from robust brand visibility. As attendees refill and carry their bottles from session rooms to networking events, your logo will be seen again and again.

SILVER / \$12,000 / 5 AVAILABLE



OMTEC gave me the opportunity to meet face-to-face with some of our current suppliers for the first time." **Greg Gaberino OrthoPediatrics**

Session Rooms Lounge

As the exclusive sponsor of the Session Rooms Lounge, your company will power a welcoming and comfortable space where attendees pause to recharge, network, and reflect on insights gained from OMTEC's educational program.

Strategically located just outside the session rooms, this high-traffic lounge will feature branded stanchions to define the space, a water dispenser to keep participants refreshed and a large monitor showcasing your company's looping video-providing an immersive brand experience. You are also welcome to display your own pull-up banners or marketing materials to further enhance your presence.

Prominent signage ensures your company's name is seen and remembered by all who visit this essential retreat between sessions.



BRONZE / \$8,000 / 8 AVAILABLE



Refreshment Breaks (3 available)

Draw attention and foot traffic to your booth with a 30-minute Refreshment Break listed in the official OMTEC schedule. As one of only three available breaks, this sponsorship offers a high-impact opportunity to rise above the noise of 200+ exhibitors and create a memorable brand experience.

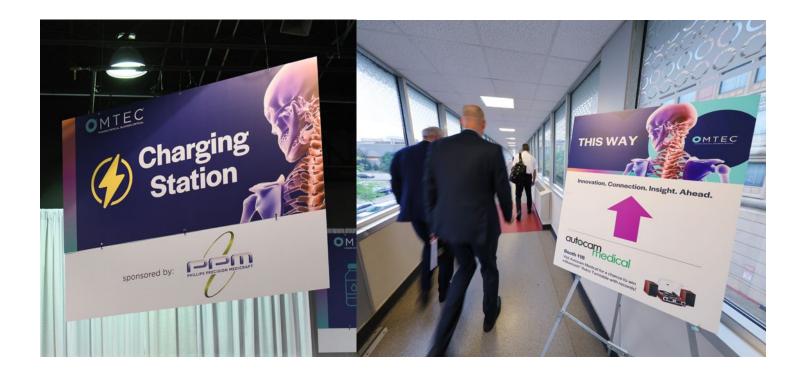
Your company will be the exclusive host of refreshments or snacks—such as warm cookies, smoothies, or popcorn—served at or near your booth, with your branding on full display. While these breaks are designed for a rotating portion of the attendee base, they provide concentrated traffic, boost awareness, and create a welcoming environment that sets your company apart.

Lanyards

Lanyards are an essential item for all OMTEC participants, securing event badges worn throughout the conference. As the exclusive Lanyard Sponsor, your company's logo will be featured on every lanyard—ensuring continuous, high-visibility exposure from the moment attendees check in to their final connection.

This sponsorship offers unbeatable brand placement that travels with every participant across the exhibit hall, education sessions, and networking spaces—all day, every day.

BRONZE / \$8,000 / 8 AVAILABLE



Charging Station

As the exclusive Charging Station Sponsor, your company will provide a highly valued service that keeps attendees charged and connected throughout the conference. Five charging tables—each equipped with integrated cords—will feature your custombranded graphics on both the tabletop and sides, ensuring strong, repeated brand visibility.

A standing monitor will display your looping company video, and stanchions and signage will define the space and reinforce your brand's presence. These charging areas often become impromptu networking spots, making your sponsorship not just practical, but powerful in driving engagement and recognition.

Directional Signs

Directional signs are a vital part of the OMTEC experience, helping attendees navigate with ease. As the exclusive sponsor, your company's logo and booth number will appear on six prominent signs placed in high-traffic corridors leading to Hall G at the Donald E. Stephens Convention Center.

This sponsorship offers repeated brand exposure and a practical way to stay top-of-mind—each sign serving as both a helpful guide and a subtle invitation to visit your booth.

BRONZE / \$8,000 / 8 AVAILABLE

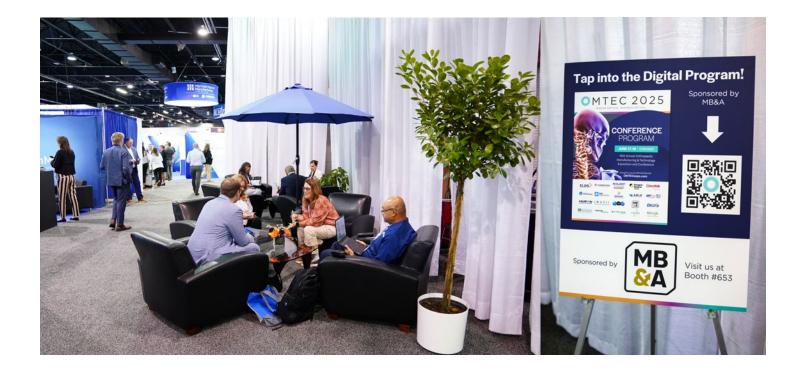


Exhibit Floor Networking Lounge

Located near the Charging Station, the new Exhibit Floor Networking Lounge offers attendees a comfortable and casual space to connect, hold impromptu meetings, and regroup between commitments. As the exclusive sponsor, your brand will anchor this essential area with high-impact visibility and thoughtful touches.

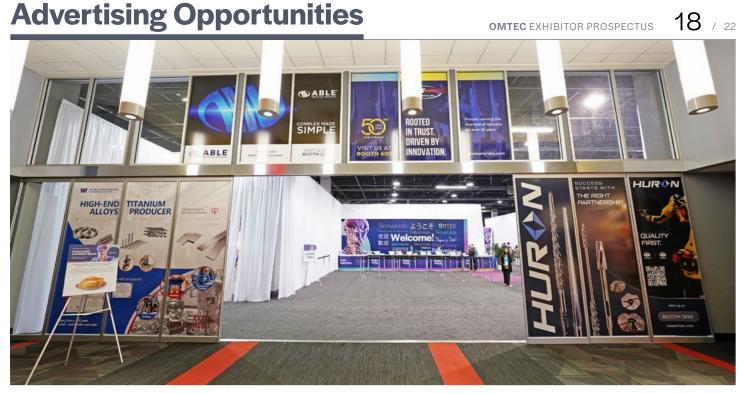
The space will be defined by stanchions and feature six custom tabletop decals with your logo, along with branded candies to refresh and delight visitors. Prominent signage ensures attendees know exactly who is making this valuable gathering place possible—putting your company at the heart of the conversation.

Conference Program Digital Edition

As the exclusive sponsor of the OMTEC Digital Conference Program, your company will receive premium, front-and-center visibility across multiple channels. Your full-page digital ad will appear next to the front cover—ensuring every reader sees your message the moment they open the program.

In addition, a dedicated email announcement will be sent to 17,000+ orthopedic professionals, recognizing your sponsorship with a 300x250 display ad, your company logo, a 150-word description, and your booth number.

Onsite, four strategically placed signs will promote the digital program download and will prominently feature your logo and booth number—reinforcing your brand presence before, during and after the event.



Onsite Advertising

Onsite advertising is strategically positioned at the entrance to Hall G, guiding attendees towards registration and badge pickup, and on the reverse side as they exit. Every attendee passes through this area, making it a prime location to enhance brand awareness and direct traffic to your booth. Leverage this high-visibility opportunity to leave a lasting impression and drive engagement with your brand.

3 upper windows at exhibit hall entrance/exit

\$3,240

(4 available)

3 lower windows at exhibit hall entrance/exit

\$4,725

(4 available)

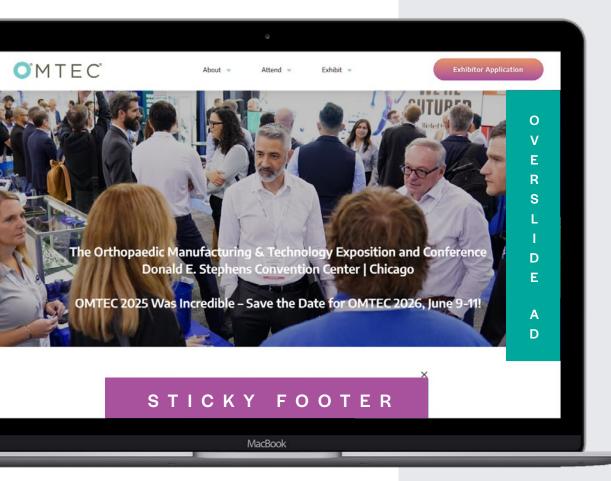


OMTEC Conference Program

The Conference Program is an indispensable tool for attendees to plan their OMTEC experience. In addition to printing and distributing copies onsite, we also produce a digital edition that is emailed to thousands of prospective attendees prior to the conference. Furthermore, we publish the digital edition on LinkedIn, ensuring maximum exposure and engagement.

Full Page	\$2,200
Half Page	\$1,700
Front Inside Cover	\$2,800
Back Outside Cover	\$3,500
Back Inside Cover	\$2,500
Spreads, Inserts, etc.	Please inquire







115K+

Sessions



80k+



Page Views

Website

Enhance your brand's visibility with website advertising on OMTECexpo.com. As the primary resource for attendees who seek event information, schedules and updates, your advertisement will reach a highly engaged audience.

OMTECexpo.com

Source: Google Analytics

OVERSLIDE AD

■ STICKY FOOTER

HIGH SEASON:

March - June

(Rotates evenly between two advertisers)

\$2,000/mo

December - February

\$1,750/mo

LOW SEASON: July - November \$800/mo

HIGH SEASON:

March - June

(Rotates evenly between two advertisers)

\$2,000/mo

December - February

\$1,750/mo

LOW SEASON: July - November

\$800/mo

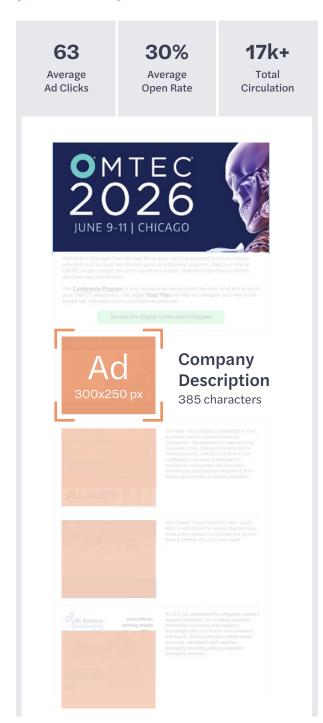
Conference **Preview Emails**

OMTEC attendees prefer email—and they read it. Our preview emails will hit ~17,000+ inboxes and are packed with speaker insights, event highlights and must-know updates. Secure ad space to get your message in front of attendees before they arrive—boost booth traffic, book meetings, and stay top of mind.

OMTEC Preview

\$1,500 each

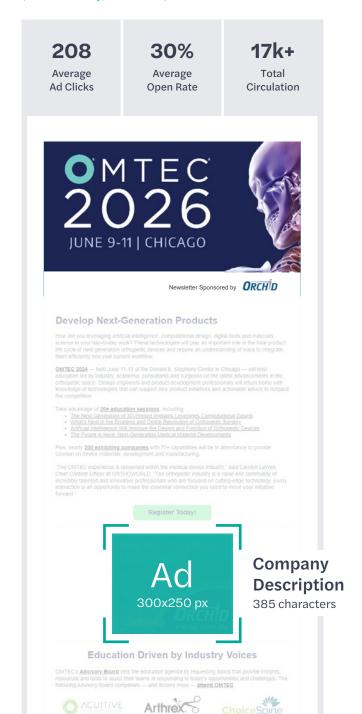
(12 Available Ads)



OMTEC Monthly

\$2,500/mo

(March - May, Exclusive)







Highlight Your Company's Capabilities and Expertise



Abstracts for 2026 will be accepted December 5, 2025, to February 10, 2026.

At least 12 abstracts will be selected by OMTEC's Advisory Board for in-booth presentations.

To bolster OMTEC's robust education curriculum, exhibitors are invited to present technical knowledge, best practices, case studies, how-tos and innovations to enhance the learning and partnership opportunities for all participants. OEMs seek

passionate leaders, innovators and subject-matter experts who employ exciting and engaging presentation styles on topics that are relevant, credible and aligned with orthopedic industry challenges and opportunities. Presentation topics could cover materials, additive manufacturing, supply chain management or product development, to name a few ideas.

Speaking Affords You the Opportunity to:

- Gain personal exposure as an expert while showcasing your company's competencies and building its brand
- Fuel in-bound inquiries
- Drive quality traffic to your booth

Requirements:

- Only confirmed exhibitors will be considered
- A non-refundable abstract fee of \$350 is due at the time of submission

Presenters Receive:

- Use of portable Audio/Visual equipment including microphone, speaker(s) and monitor (Delivered to your booth by the OMTEC team and an AV technician.)
- A 15-minute speaking slot on Wednesday or Thursday (Presentations will take place at your booth.)
- Exposure in the online and printed education agenda (Abstracts that are not selected will be published online and receive a notable mention.)

Abstract Review Process:

Abstracts will be vetted by OMTEC's
 OEM Advisory Board on the basis of
 content, educational value, relevance
 and overall program balance. Company
 commercials and blatant marketing
 speak will be rejected. Results will be
 emailed to abstract submitters on
 March 18.

Additional details and a submission form can be found at omtecexpo.com/exhibitor-presentations starting in December.



Show Hours

FRIDAY / JUNE 5

12:00 p.m.-5:00 p.m.

Exhibitor Setup (for local labor)

MONDAY / JUNE 8

8:00 a.m.-5:00 p.m.

Official Exhibitor Setup Day

1:00 p.m.-5:00 p.m.

Badge Pick Up and Registration

TUESDAY / JUNE 9

7:30 a.m.-6:00 p.m.

Badge Pick Up and Registration

7:00 a.m.-10:00 a.m.

Late Exhibitor Setup Allowance/ Final Touchup Window

8:00 a.m.-5:00 p.m.

Private Meeting Rooms Open

1:00 p.m.-4:00 p.m.

Supply Chain Symposium

4:00 p.m.-6:00 p.m.

Exhibit Hall Hours | Open House and Happy Hour in the Exhibit Hall

WEDNESDAY / JUNE 10

7:00 a.m.

Badge Pick Up and Registration

8:00 a.m.-9:30 a.m.

Keynote Breakfast and **OEM Award Ceremony**

9:30 a.m.-6:00 p.m.

Exhibit Hall Hours

12:00 p.m.-1:30 p.m.

OMTEC Signature Lunch

4:00 p.m.-6:00 p.m.

Cocktails and Connections Networking Reception

THURSDAY / JUNE 11

8:00 a.m.-9:00 a.m.

Pancake Power Hour

8:00 a.m.-1:00 p.m.

Exhibit Hall Hours

12:00 p.m.-1:00 p.m.

Lunch / Farewell Cheers/Toast

1:30 p.m.-5:00 p.m.

Official Exhibitor Teardown

3:00 p.m.

Meeting Rooms Close

FRIDAY / JUNE 12

8:00 a.m.-12:00 p.m.

Overflow Exhibitor Teardown

Please note that this schedule is preliminary and subject to change. For the most up-to-date information, please visit our website.

All times throughout are CST