



OMTEC[®] 2025

MISSION CRITICAL. BUSINESS CRITICAL.

EXHIBITOR PROSPECTUS

JUNE 17-19 | CHICAGO

19th Annual Orthopaedic
Manufacturing & Technology
Exposition and Conference

Brought to you by ORTHOWORLD[®]

OMTECexpo.com



OMTEC's mission is to **EDUCATE, CONNECT** and **EMPOWER** the people who build orthopedic products.

ORTHOWORLD estimates that the orthopedic market will approach \$65 billion in revenue in 2025. During this period, device companies and their suppliers will continue to consolidate, diversify product lines and services, embrace new technologies and expand into international markets. Your expertise will be crucial for their success. Let OMTEC, the world's only conference exclusively serving the orthopedic manufacturing community, help

you position your company as a dedicated solutions provider. With two decades of successful events, OMTEC is internationally recognized for facilitating dialogue and partnerships among suppliers, service providers, and orthopedic OEM professionals. Attendees include procurement, supply chain, operations, R&D and executive-level participants, all seeking the expertise of companies like yours.

TOP 3 REASONS TO EXHIBIT

1 Return on Investment

OMTEC generates business for exhibitors. Over 80% of the exhibitors that attend OMTEC return for the next year's conference.

2 High Quality Attendees

98% of exhibitor survey respondents rated the quality of attendees as "good" to "excellent." Industry-leading companies attend OMTEC every year.

3 Superior Service

We are honored to consistently receive stellar customer service ratings from exhibitors and attendees.



By far, OMTEC is the most well-organized and executed trade show that Zapp USA participates in or attends."

William Brebrick / Manager of Medical Materials / **Zapp Precision Metals**



As always, the OMTEC team makes us feel special and taken care of. Top notch customer service."

Kelly Cimillo / Senior Account Executive / **Triangle**



OMTEC is still the best place I know for contract manufacturers to meet with the appropriate personnel from some of the best OEMs in the orthopedic industry."

Thomas Fleckenstein / Director of Business Development / **Carolina Precision Technologies**

On average, OMTEC attracts more than 1,300 orthopedic-focused professionals.

300

OEM decision makers/
influencers from 80
unique companies

780

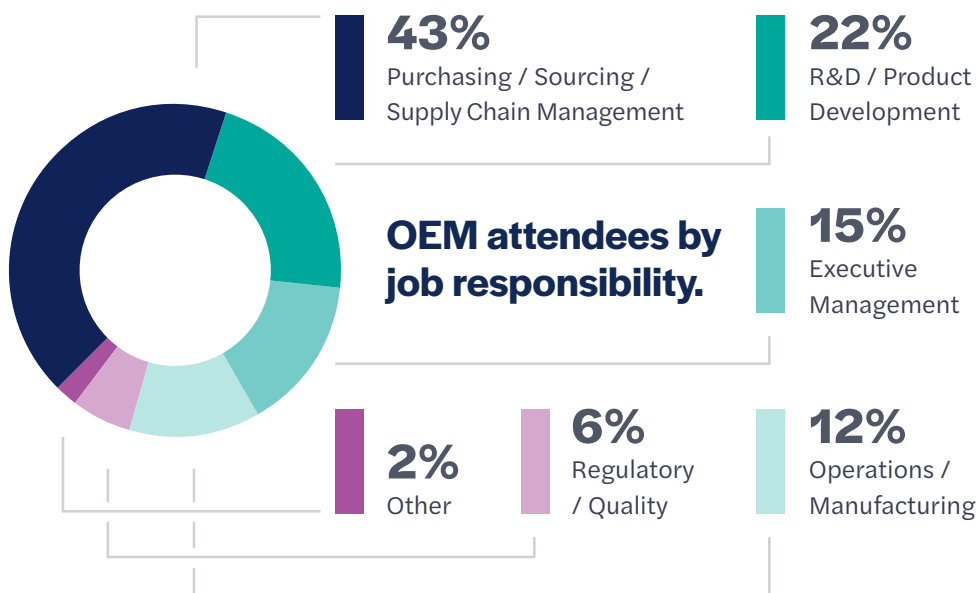
Exhibiting personnel
from 170 companies

200

Professionals from a variety
of supplier companies,
consultancies and financial
or private equity firms

50

Subject matter experts
who serve as speakers
or simply attend to
represent academia or the
entrepreneurial surgeon
community



4.5

Average rating



OMTEC Experience

Overall, how satisfied
were you with your
OMTEC experience?



We meet with about 70% of our supply base at OMTEC. This helps us optimize periodic supplier site visits to focus on the most productive opportunities. The list of suppliers is where the real value lies.”

Joseph DeSantis / Director,
Supply Chain / **Spine Wave**



I like getting face to face with suppliers at OMTEC and having conversations outside of an email or ZOOM call. It’s also nice putting a face with the person you’ve been talking to over the last year.”

Dena Graham / Buyer, Planner
Vilex



I come back to OMTEC to see and meet a large amount of suppliers in a short period of time. I really appreciate the attendance and participation of the orthopedic supplier industry. The networking opportunities are terrific.”

John Manning / Sourcing Director
Zimmer Biomet



Each Booth Includes

- Carpet in show colors
- Signage (7" x 44" with company name and booth number)
- Table (1) (draped/skirted, 6' x 30") per 100 square feet
- Side chairs (2) and wastebasket (1) per 100 square feet

(Booth rental does not include electricity or wired Internet.)

Booth Assignment

Booth Assignment is based first upon accumulated Priority Points, and second by date of receipt of your application.

Priority Point ranking will be used to assign space for applications received on or before Friday, September 27, 2024. Applications submitted after this date will be assigned on a first-come, first-served basis.

The following factors are considered in assigning Priority Points:

- Number of years participating in OMTEC and size of previous booth space
- Sponsorship activity
- ORTHOWORLD Membership status
- BONEZONE Supplier Directory status
- BONEZONE Advertising status

Booth Sizes and Prices

10' x 10'
\$4,995

10' x 20'
\$9,990

20' x 20'
\$19,980

Click [here](#) to submit your booth application today!

Exhibitors Receive



Visibility in the online Exhibitor Listing and in the Conference Program



5 staff badges per 100 square feet of space rented



Registration promo code to extend to customers



Complimentary coverage of press releases in BONEZONE® Supplier News



Website, email and social media graphics to help you promote your booth



List of attendees emailed post-event, with email addresses for those who opt in

Align your brand with OMTEC's purposeful, trusted education curriculum and its internationally recognized commitment to the advancement of orthopedics. These carefully constructed sponsorships are aimed at increasing quality traffic to your booth, building brand equity and generating awareness of your company's core competencies.



All sponsors benefit from the following:

- Company logo on OMTECexpo.com.
- Company logo displayed on a ten-foot, onsite welcome tower.
- Enhanced listing online and in the Conference Program.
- Registration promo code to share with customers.
- Participation in an onsite raffle to drive OEMs to your booth.

PLATINUM / \$18,995 / 3 AVAILABLE



Breakfast Keynote Address

Establish your company as the exclusive sponsor of essential content and a generous hot meal. In the elegantly arranged banquet room, your company logo will be prominently displayed on the opening slides, stage backdrop and branded flatware wraps. Your company will also be recognized in the opening remarks and you'll have the opportunity to address the audience. Additionally, we publish videos of the Keynote post-event where you'll benefit from an expanded audience and long-term brand visibility.

Exhibit Floor Open House and Happy Hour

Wednesday afternoon is reserved for all attendees to mingle and network over refreshments and appetizers. Your company brand will be prominently displayed as the exclusive sponsor through onsite signage and a professionally crafted ice sculpture of your company's brand.

Tech Center

The Tech Center is a custom-built, high-traffic educational area with seating for 90+ right on the exhibit floor. Your company will be displayed as the exclusive sponsor through naming rights for the space. Your company logo will be displayed on floor stickers leading to the Tech Center, on opening and interim slides, the stage backdrop and onsite signage that lists the schedule for that room, as well as on custom printed notepaper. Additionally, we publish videos of Tech Center sessions post-event where you'll benefit from an expanded audience and long-term brand visibility.

GOLD / \$14,995 / 6 AVAILABLE

Think Tank

The Think Tank is an intimate and interactive education space where today's pressing questions are answered and problems are solved. The Think Tank is a high-traffic collaborative space with seating for 50+ right on the exhibit floor. Your company will be displayed as the exclusive sponsor through naming rights of the space. Your company logo will be displayed on floor stickers leading to the Think Tank, on onsite signage and welcome/interim PowerPoint slides. Additionally, attendees of the Think Tank will walk away with a gift emblazoned with your company's logo.

Education Rooms

Pertinent education sessions take place off the exhibit floor in two session rooms. Your company logo will be prominently displayed in those rooms on opening and interim slides, a lighted projection of your logo on the wall, custom-printed notepaper and onsite signage that lists the schedule for those rooms. Two 6' tables will be placed at the entrance for you to display company marketing materials.

Conference Bags

As a Conference Bag Sponsor, your company will provide every attendee with a high-quality branded bag, ensuring that your logo and message travel with them throughout the event and beyond. Conference bags are provided to OMTEC's attendees at check-in and are made available in a hanging display near the main entrance.



GOLD / \$14,995 / 6 AVAILABLE



Welcome Reception Sponsor

Greet attendees as they walk through the door and provide them each with custom-printed drink tickets bearing your company logo. Robust branding will be provided throughout the reception venue, keeping attendees aware that your company is the exclusive host. The Welcome Reception is held on Tuesday evening before the exhibit floor opens.

Pancake Breakfast

The last day of OMTEC kicks off with a hot pancake breakfast in the Exhibit Hall Cafe. Your company will be displayed as the exclusive sponsor through onsite signage, custom-printed tabletop stickers and branded napkins. By sponsoring the Pancake Breakfast, you not only contribute to the success and enjoyment of the show but also position your brand at the forefront of attendees' minds.

NEW! Beer Garden

Become the exclusive sponsor of the Beer Garden, which will be located on the exhibit floor, and create a memorable experience for attendees. As the Beer Garden sponsor, your brand will be prominently displayed throughout this lively and social space, ensuring maximum visibility and engagement. Your company logo will be featured on all Beer Garden signage and custom cups, napkins or coasters.

SILVER / \$7,995 / 9 AVAILABLE



Refreshment Breaks (3 available)

Choose one of three available breaks during which refreshments or snacks bearing your company's logo are served at or near your booth. Popular choices include popcorn, warm cookies and smoothies.

Coffee/Tea Station (2 available)

Access to coffee and tea is a popular request among attendees. Company-branded coffee cups and a branded serving schedule will provide additional exposure for your company throughout the event.

Session Rooms Lounge

As the Education Sessions Room Lounge Sponsor, your company will provide a comfortable and engaging space for attendees to relax, network and reflect on the knowledge they've gained, all while prominently displaying your brand. Your company logo and branding will be displayed on signage, ensuring maximum visibility as attendees frequent the lounge, which is strategically located in a high-traffic area near the education rooms.

Lanyards

Lanyards are a crucial item for all participants, as they hold event badges and access passes. By sponsoring the lanyards, your brand will be associated with an essential and highly visible item.

NEW! Professional Headshot Booth

Elevate your brand's visibility and provide a valuable service to tradeshow attendees by sponsoring the Professional Headshot Booth. As the exclusive sponsor, your company will be associated with a high-quality, professional experience that attendees will appreciate and remember. Your company logo will be prominently displayed on all Headshot Booth signage.

NEW! Mobile App

Maximize your brand's reach and engagement by becoming the exclusive sponsor of the OMTEC mobile app. As the Mobile App Sponsor, your company will be prominently featured throughout the app, providing attendees with essential event information while showcasing your brand.

BRONZE / \$5,995 / 4 AVAILABLE

Water Stations (2 available)

Custom-branded, recyclable water bottles will be branded with your company's logo and available to attendees throughout the event. Water stations are strategically placed in high-traffic areas, guaranteeing that a large number of attendees will see your brand while they quench their thirst.



Directional Signs

Directional signs are a necessary part of any event, helping attendees navigate to essential areas effortlessly. Six of OMTEC's directional signs will bear your company's logo and booth number and will be placed in various high-traffic walkways that lead to Hall G in the Donald E. Stephens Convention Center. This repeated exposure helps to reinforce brand recognition and recall.



Charging Station

As a Charging Station Sponsor, your company will provide attendees with a convenient and essential service, ensuring their devices are powered up and ready for the event. Five charging tables will prominently display your company's brand, along with essential cables that also feature your branding. Charging stations often become networking hubs, providing a relaxed environment for attendees to connect. Your sponsorship will put your brand at the center of these conversations.





OMTEC Conference Program

The Conference Program is an indispensable tool for attendees to plan their OMTEC experience. In addition to printing and distributing copies onsite, we also produce a digital edition that is emailed to thousands of prospective attendees prior to the conference. Furthermore, we publish the digital edition on LinkedIn, ensuring maximum exposure and engagement.

Full Page	\$2,125
Half Page	\$1,600
Quarter Page	\$1,180
Back Outside Cover	\$3,385
Front Inside Cover	\$2,755
Back Inside Cover	\$2,440
Spreads, Inserts, etc.	Please inquire

Onsite Advertising

Onsite advertising is strategically positioned at the entrance to Hall G, guiding attendees towards registration and badge pickup, and on the reverse side as they exit. Every attendee passes through this area, making it a prime location to enhance brand awareness and direct traffic to your booth. Leverage this high-visibility opportunity to leave a lasting impression and drive engagement with your brand.



3 Upper windows at exhibit hall entrance/exit

\$2,995

(6 available)

3 Lower windows at exhibit hall entrance/exit

\$3,895

(4 available)

3 Custom graphics on exhibit hall high top tables

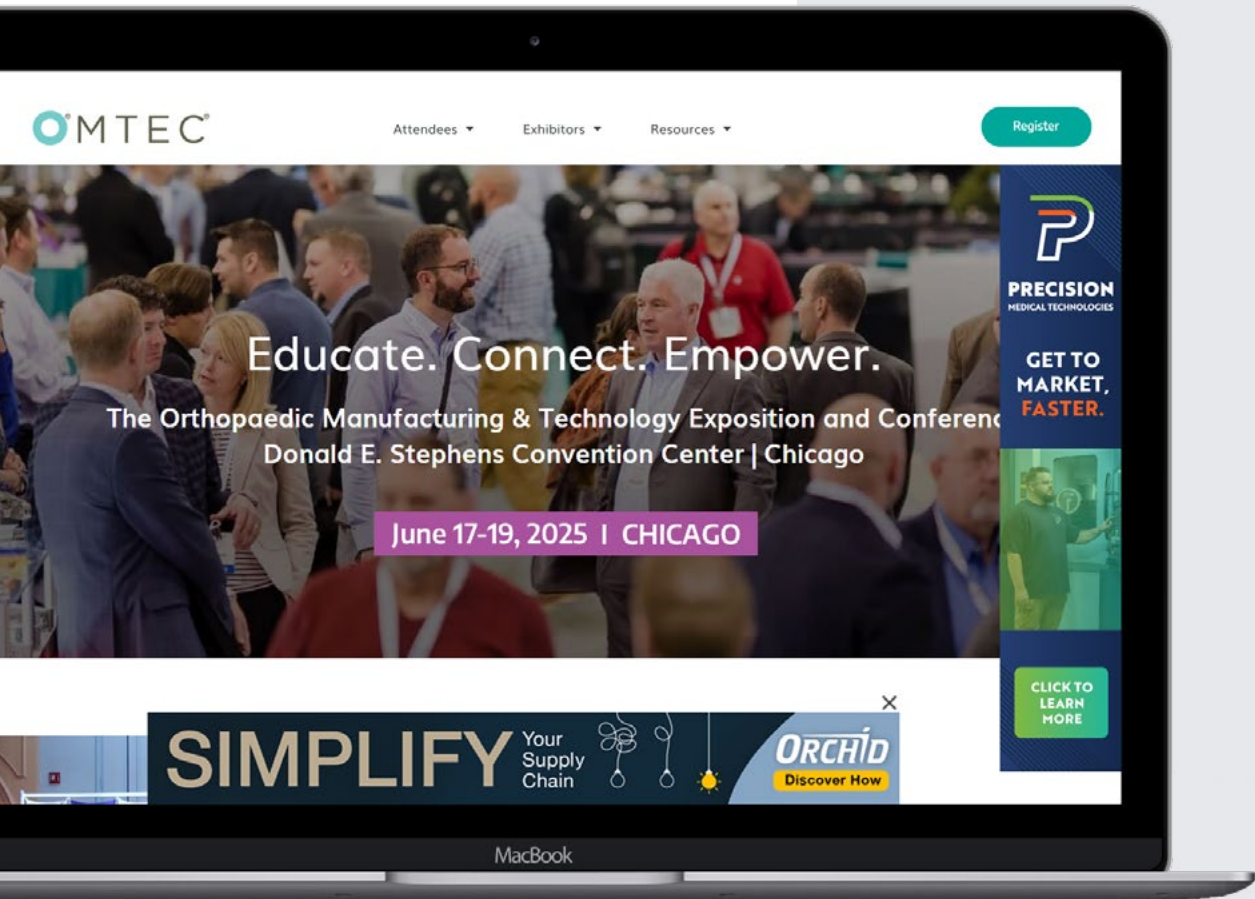
\$2,995

(4 available)

400 Branded bone pens at registration

\$2,000

(exclusive)



71k+ Sessions



45k+ Users



134k+ Page Views

Website

Enhance your brand's visibility with website advertising on OMTECexpo.com. As the primary resource for attendees who seek event information, schedules and updates, your advertisement will reach a highly engaged audience.

OMTECexpo.com

OVERSLIDE AD

STICKY FOOTER

HIGH SEASON

Feb – June

\$1,595/mo

(Exclusive by month)

Average Monthly Impressions: 9.6k+

LOW SEASON

July – Jan

\$100 CPM

HIGH SEASON

Feb – June

\$1,445/mo

(Exclusive by month)

Average Monthly Impressions: 9.6k+

LOW SEASON

July – Jan

\$100 CPM

Conference
Preview Emails


OMTEC preview emails will be sent to ~16,000 industry professionals featuring insights from respected speakers, exciting event updates and more. Don't miss this great opportunity to get your company in front of all attendees leading up to the conference.

OMTEC Preview \$1,295/ea
(12 Available Ads)

31
Average
Ad Clicks

34%
Average
Open Rate

16k+
Total
Circulation



OMTEC
JUNE 17-19, 2025 | CHICAGO
Educate. Connect. Empower.

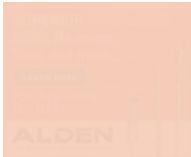
Welcome to Chicago! Over the next three days, you'll be exposed to solution-driven education and a robust and diverse group of orthopedic suppliers. Use your time at OMTEC to gain insight into pressing industry topics, meet with important customers and form new partnerships.

The **Conference Program** is your resource as you prioritize the who, what and when of your OMTEC experience. The **digital floor plan** will help you navigate your way to the exhibit hall, education rooms and keynote ballroom.


[Access the Digital Conference Program](#)

Ad
300x250 px


Company
Description
385 characters



The Alden Tool Company, established in 1987, is a family-owned business located in Connecticut. We specialize in manufacturing top-quality rotary cutting instruments for the medical industry. With ISO 13485 and FDA certifications, our team is dedicated to continuous improvement and innovation, ensuring the best customer experience from design and exercises to product realization.



Vital Greene Tweeted at OMTEC 2024, booth #541 to learn about the benefits that precision-machined thermoplastic components that convert Book a meeting with us to learn more!



At LSC, we understand the orthopedic market's rigorous standards. Our in-house expertise, streamlined processes and regulatory knowledge mean you launch with confidence and speed. Services include medical device assembly, sterilization and validation, packaging and kitting and pre-validated packaging solutions.

OMTEC Monthly \$2,395/mo
(March – May, Exclusive)

78
Average
Ad Clicks

22%
Average
Open Rate

16k+
Total
Circulation



OMTEC
JUNE 17-19, 2025 | CHICAGO
Register Today for Must-Attend Education on Advancements Driving Orthopedic Innovations



Newsletter Sponsored by Orchid Orthopedic Solutions

Develop Next-Generation Products

How are you leveraging artificial intelligence, computational design, digital tools and materials science in your day-to-day work? These technologies will play an important role in the total product life cycle of next-generation orthopedic devices and require an understanding of ways to integrate them efficiently into your current workflow.

OMTEC 2024 — held June 11-13 at the Donald E. Stephens Center in Chicago — will host education led by industry, academia, consultants and surgeons on the latest advancements in the orthopedic space. Design engineers and product development professionals will return home with knowledge of technologies that can support new product initiatives and actionable advice to outpace the competition.

Take advantage of **20+ education sessions**, including:

- The Next Generation of 3D-Printed Implants Leverages Computational Design
- What's Next in the Enabling and Digital Revolution of Orthopedic Surgery
- Artificial Intelligence Will Improve the Design and Function of Orthopedic Devices
- The Future is Here: Next-Generation Medical Material Developments

Plus, nearly **200 exhibiting companies** with 70+ capabilities will be in attendance to provide counsel on device materials, development and manufacturing.

"The OMTEC experience is renowned within the medical device industry," said Carolyn LaVell, Chief Content Officer at ORTHOWORLD. "The orthopedic industry is a close-knit community of incredibly talented and innovative professionals who are focused on cutting-edge technology. Every interaction is an opportunity to make the essential connection you need to move your initiative forward."

Register Today!

Ad
300x250 px

Conference Program Digital Edition Sponsor

(Exclusive)

\$2,995

Conference
Program Stats

101,825
Pageviews

14:45
Time Spent

16k+
Total Circulation

Newsletter
Stats

23%
Open Rate

4.2k+
Ad Views



The newsletter announcing the availability of the Conference Program will have your company name displayed at the top and your company's advertisement prominently displayed within the body of the email.



Your full page ad next to the front cover of the digital edition.

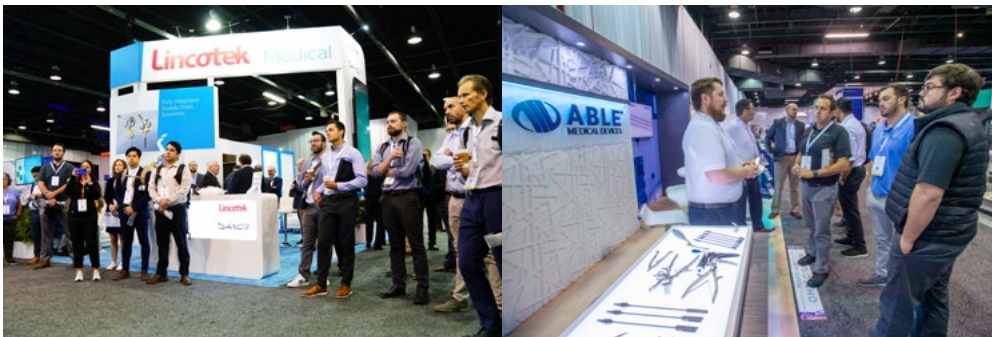


Speaking Affords You the Opportunity to:

- Gain personal exposure as an expert while showcasing your company's competencies and building its brand
- Fuel in-bound inquiries
- Drive quality traffic to your booth

Requirements:

- Only confirmed exhibitors will be considered
- A non-refundable abstract fee of \$295 is due at the time of submission



Presenters Receive:

- Use of portable Audio/ Visual equipment including microphone, speaker(s) and monitor
- A 15-minute speaking slot on Wednesday or Thursday (Presentations will take place at your booth.)
- Exposure in the online and printed education agenda (Abstracts that are not selected will be published online and receive a notable mention.)

Abstract Requirements



Abstracts for 2025 will be accepted from December 3, 2024 to February 11, 2025.

Twelve abstracts will be selected by OMTEC's Advisory Board for in-booth presentations.

To bolster OMTEC's robust education curriculum, exhibitors are invited to present technical knowledge, best practices, case studies, how-tos and innovations to enhance the learning and partnership opportunities for all participants. OEMs seek passionate

leaders, innovators and subject-matter experts who employ exciting and engaging presentation styles on topics that are relevant, credible and aligned with orthopedic industry challenges and opportunities. Presentation topics could cover materials, additive manufacturing, supply chain management or product development, to name a few ideas.

Abstract Review Process:

- Abstracts will be vetted by OMTEC's OEM Advisory Board on the basis of content, educational value, relevance and overall program balance. Company commercials and blatant marketing speak will be rejected. Results will be announced on March 7.



Schedule at a glance

DAY 1

JUNE 17 / TUESDAY

Exhibitor Setup	8:00 am - 5:00 pm
Badge Pickup and Onsite Registration	8:00 am - 5:00 pm
Education	1:00 pm - 4:00 pm
Refreshment Break	2:15 pm - 2:45 pm
Welcome Reception	5:30 pm - 7:00 pm

Please note that this schedule is preliminary and subject to change. For the most up-to-date information, please visit our website.

DAY 2

JUNE 18 / WEDNESDAY

Keynote Presentation	8:00 am - 9:00 am (Breakfast buffet opens at 7:30 am)
Exhibitor Hours	9:00 am - 5:30 pm
Exhibitor Presentations	9:30 am - 11:15 am
Refreshment Break	10:00 am - 10:30 am
Education	11:15 am - 12:00 pm
Networking Lunch and Exhibitor Presentations	12:00 pm - 2:00 pm
Education	2:00 pm - 2:45 pm
Refreshment Break	2:45 pm - 3:15 pm
Education	3:15 pm - 4:00 pm
Exhibit Floor Open House and Happy Hour	4:00 pm - 5:30 pm

DAY 3

JUNE 19 / THURSDAY

Exhibitor Hours	8:00 am - 1:00 pm
Pancake Breakfast	8:00 am - 9:00 am
Exhibitor Presentations	9:00 am - 10:00 pm
Refreshment Break	10:00 am - 10:30 am
Education	10:30 am - 11:15 am
Burgers and Beers	12:00 pm - 1:00 pm
Exhibitor Teardown	1:00 pm

All times throughout are CST

Contact us

Fran and Brad team up to provide you with focused attention and care. They welcome the opportunity to be of service. **440.543.2101**.

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Brad Frey brad@orthoworld.com