



OMTEC 2024 Advertising - Insertion Order

Please reserve an ad in the **OMTEC 2024 Final Program**.

The Final Program will be distributed onsite as well as digitally.

- Full-page \$2,025
- Half-page \$1,525
- Quarter-page \$1,125

Invoiced: June 2024 | **Materials Due:** May 6, 2024

Please reserve the **OMTEC Conference Digital Edition Program Sponsor (Exclusive)**.

The ad includes your company name at the top of the newsletter, A 300x250 image in the Digital Conference announcement, and A full-page ad on the first page of the Final Program Digital Edition.

- Final Program Digital Sponsor \$2,995

Invoiced: June 2024 | **Materials Due:** May 6, 2024

Please reserve an ad in the **OMTEC Conference Preview Newsletter**.

Ad Includes 300x250 image and company showcase.

- Conference Preview Newsletter \$1,275

Invoiced: At time of acceptance | **Materials Due:** May 31, 2024

Please reserve an **OMTEC Website Ad (Exclusive by month)**

- March Sticky Footer \$1,445
- April Sticky Footer \$1,445
- May Sticky Footer \$1,445
- June Overslide Ad \$1,595

Invoiced: At time of acceptance | **Materials Due:** the 15th of the month prior to placement

Materials Contact: Kelly Black, Marketing Media Coordinator, kelly@orthoworld.com

Enter your contact details:

Name: _____ Title: _____

Company: _____ Phone: _____

Email: _____

Return this completed form to Brad Frey, brad@orthoworld.com, 440.543.2101.

Cancellation Policy: Cancellations received prior to the materials deadline will be billed at 15% of sale value. Cancellations received after the materials deadline will be billed at 35% of sale value.